

2014 Annual Report



**OPEN
YOUR
HEART**

TO THE HUNGRY
AND HOMELESS

A good day starts

with a safe night's sleep

and a healthy meal.



Our grant programs

HUNGER AND HOMELESS GRANTS

To support those who are homeless we provide funding to shelters for beds, kitchen equipment, and remodeling projects so their stay is comfortable and safe. To support those who are hungry, Open Your Heart helps food shelves, food banks and on-site feeding programs improve their refrigeration, storage, and equipment. This helps get fresh and nutritious food in the hands of the people who need it most.

In 2014 we provided \$343,985 to 49 agencies.

EDUCATION GRANTS

We meet the often overlooked needs of homeless school children through our education grants. These grants fund items such as backpacks, school supplies, and winter clothing, giving students the tools they need to thrive in school.

In 2014 we provided \$74,803 to 28 agencies.

COMMUNITY EVENT SPONSORSHIP GRANTS

These grants are focused on raising awareness of hunger and homeless issues through sponsorship of events, conferences, and community forums.

In 2014 we provided \$34,995 to 7 agencies.

All Open Your Heart Programs serve agencies statewide in Minnesota.

2014 SHELTER CAPACITY GRANT INITIATIVE

Escaping a homeless life, or a violent home, usually begins with a safe and supportive place to sleep. Far too many homeless people, especially in Greater Minnesota, do not have the opportunity even for this first step.

According to the Wilder Survey in 2012, 41% of homeless in Greater Minnesota are unsheltered, thus living outside or in places unfit for habitation, versus 12% in metro. With Minnesota winters, this can be a matter of life and death.

We brought \$120,000 of new funds to shelters in Greater Minnesota, which added 239 shelter beds and 100's of motel vouchers. Funds were targeted to increasing the number of emergency beds available to those homeless and/or victims of domestic violence. The Otto Bremer Foundation provided a matching grant for this effort.

In 2014 we provided \$120,000 to 11 agencies.

OPEN YOUR HEART SUMMER CHALLENGE

The OYH Summer Challenge, in partnership with Hunger Solutions MN, aims to boost food shelves when they need it most. When school is out, families that rely on free and reduced breakfast and lunch programs have more meals to provide for, and food shelf donations are traditionally highest around the holidays.

In 2014, 184 food shelves employed all kinds of creative means to raise money and raised a record amount to purchase food for hungry families! On their own, the food shelves raised nearly \$1.4 million dollars and will receive their portion of the \$150,000 Open Your Heart challenge grant in addition.

In 2014 we provided \$150,000 to 184 agencies.

HELP WHERE THE NEED WAS GREATEST

Perhaps one day there will be no need for homeless shelters and food shelves.

No one will need live in fear of domestic violence or feel the indignation of being 'outed' to school mates as a homeless youth. Every Minnesotan will have a safe place to live and enough nutritious food to feed their family. We have yet to meet a shelter worker or food shelf volunteer, those on the front lines in the fight against hunger and homelessness, who doesn't hope for that day.

Indeed we all hope for that day. It may come tomorrow, but sadly it is not here today and because of that, the dedicated workers and volunteers who serve hungry and homeless Minnesotans will depend on those of us fortunate enough to live in safety and support. In 2014, help came from more than 6,000 individual donors whose commitment allowed Open Your Heart to award grants to hunger, homeless and domestic violence programs across Minnesota. In inner cities, small towns, rural communities and on reservations, we helped where the need was the greatest.

All told, over 200 different agencies received grants from Open Your Heart for essentials ranging from new shelter beds to renovated kitchens — security systems to walk-in coolers — school supplies to transportation assistance. Our work is to ensure that they can carry out theirs.

In 2014, with our partnership with the Otto Bremer Foundation, we were able to award special grants to 11 different agencies so they could increase their capacity to serve more homeless. Through adding shelter beds or utilizing motel vouchers in communities that don't have shelter, hundreds of additional people were able to access safe and supportive shelter — to take that first step to a better life.

Special thanks this year goes out to our very dedicated and hard-working volunteer Board of Directors. We are a small and efficient non-profit with a three person staff so we count on the board and, again, they have tirelessly served. Most of all, we thank the donors who have invested in Open Your Heart so we can make Minnesota a better place for those who, for whatever reason, are hungry and homeless.

Thank you for your support of Open Your Heart and on behalf of the board and staff, we are pleased to present our 2014 Annual Report.

Ed Murphy, Executive Director
Daniel J. DuHamel, Board Chair

2014 BOARD OF DIRECTORS

Jonathan Arnold
Eugene Bryskin
Kendall Carlson
Daniel J. DuHamel
Marra Funk
Christina Giese
Mary Hartmann
Roger Henry
Matt Horn
Hugh Juergens
Mark Kaszynski
Kathleen Kimble
Jessica W. Koenig
Susan Milnar
Matt Pellowski
Jake Peterson
Jodi L. Schoh
Yoji Shimizu
Lynn Towle
Chris Yates

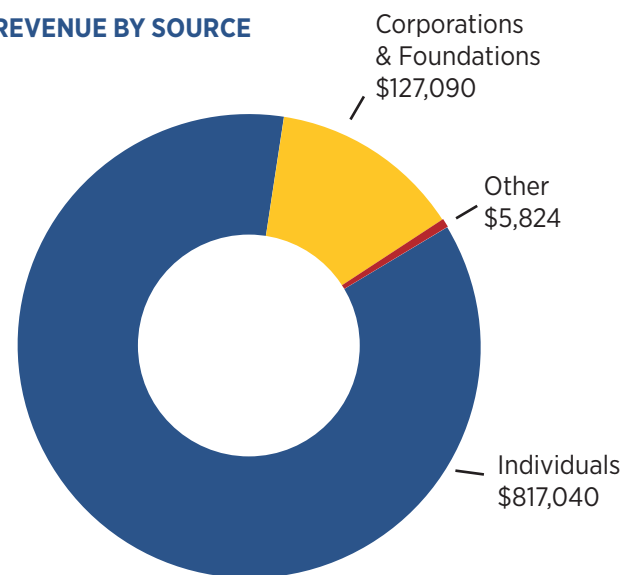
STAFF

Ed Murphy,
Executive Director
Kari Thompson,
Marketing and Development
Manager
Ruby Simmons,
Communications Manager

FINANCIALS

BALANCE SHEET	2013	2014
Assets		
Current Assets	\$881,114	\$867,279
Fixed Assets	\$1,378	\$1,066
Other Assets	\$0	\$0
Total Assets	\$882,492	\$868,345
Liabilities & Net Assets		
Total Liabilities	\$52,016	\$79,948
Net Assets		
Unrestricted	\$830,476	\$788,397
Temporarily Restricted	\$0	\$0
Total Net Assets	\$830,476	\$788,397
Total Liabilities & Net Assets	\$882,492	\$868,345
Income & Expense Statement		
Revenue	\$935,002	\$949,954
Expenses	\$996,653	\$992,033
Increase in Net Assets	(\$61,651)	(\$42,079)

REVENUE BY SOURCE



Released from Restricted: (\$786,827)

Total: \$949,954



Our 2014 Agency Partners

HUNGER AND HOMELESS GRANTEES

Advocates Against Domestic Abuse, Aitkin
Avenues for Homeless Youth, Minneapolis
Bi-County Community Action Programs, Inc.,
Bemidji
Centro Cultural Chicano, Inc., Minneapolis
Churches United in Ministry (CHUM), Duluth
Committee Against Domestic Abuse, Inc.,
Mankato
Community Aid Elk River, Elk River
Community Food Response, Rochester
Dakota Woodlands, Inc., Eagan
The Dwelling Place, Columbia Heights
Eagan Resource Center, Eagan
East Grand Forks Food Shelf, East Grand
Forks
East Side Neighborhood Services,
Minneapolis
The Emergency Food Shelf Network, Inc.,
New Hope
Emily Emergency Food Shelf, Emily
The Evergreen House, Inc., Bemidji
Grace House of Itasca County, Grand Rapids
Great River Family Promise, Elk River
Greater Minneapolis Council of Churches /
Division of Indian Works, Minneapolis
Guild Incorporated, Saint Paul
His Givers, Princeton
Hunger Solutions Minnesota, St. Paul
I Care Ministries, Bagley
Life House, Duluth
Loaves and Fishes, Minneapolis
Minneapolis Recreation Development
Inc/363 days, Edina
Minnesota Assistance Council for Veterans,
St. Paul
Minnesota Indian Women's Resource Center,
Minneapolis
New Beginnings (CURA Center), St. Cloud
New Creation Baptist Church, Minneapolis
North Shore Horizons, Inc., Two Harbors
People Incorporated, St. Paul
Perspectives Inc, St. Louis Park
Rocori Area Food Shelf (RAFS), Albany
Ruth's House of Hope, Faribault
Sabathani Community Center, Inc.,
Minneapolis
The Salvation Army Minneapolis Temple

Worship And Service Center, Minneapolis
The Salvation Army, Duluth
The Salvation Army (Twin Cities), Roseville
Second Harvest North Central Food Bank,
Inc., Grand Rapids
Sisters Need a Place (Snap), Minneapolis
Stepping Stone Emergency Housing, Anoka
Swift County Food Shelf, Benson
Trinity Lutheran Church/Hill City Area Food
Shelf, Hill City
Union Gospel Mission Twin Cities, St. Paul
Vineyard Community Services, Burnsville
Walker Area Food Shelf, Walker
Western Communities Action Network, Inc.,
Mound
Women's Shelter, Inc., Rochester
YouthLink, Minneapolis

EDUCATION GRANT RECIPIENT

Amherst H. Wilder Foundation, St. Paul
Avenues for Homeless Youth, Minneapolis
Bi-County Community Action Programs, Inc.,
Bemidji
Bluff Country Family Resources, Hokah
Bridge for Youth, Inc., Minneapolis
Catholic Charities of the Archdiocese of St.
Paul and Minneapolis, Minneapolis
Center City Housing Corp. (CCHC), Duluth
Central Minnesota Task Force on Battered
Women, St. Cloud
Cornerstone Advocacy Service, Inc.,
Bloomington
Emerge Community Development,
Minneapolis
Life House, Duluth
The Link, Inc., Minneapolis
Lutheran Social Service of Minnesota,
Minneapolis
Minnesota Internship Center Charter School,
Minneapolis
Partners for Affordable Housing, Inc.,
Mankato
People Serving People, Inc., Minneapolis
Perspectives Inc., St. Louis Park
Project for Pride in Living, Inc., Minneapolis
Safe Haven Shelter For Battered Women,
Duluth
Simpson Housing Services, Minneapolis
Solid Ground, White Bear Lake

St. Paul Domestic Abuse Intervention
Project, St. Paul
St. Paul Public Schools District #625, St. Paul
Tubman, Minneapolis
Union Gospel Mission Twin Cities, St. Paul
YouthLink, Minneapolis
YWCA of Duluth, Duluth
YWCA of St. Paul, St. Paul

SHELTER CAPACITY GRANT RECIPIENT

Arrowhead Economic Opportunity Agency,
Virginia
Catholic Charities of the Diocese of St.
Cloud, St. Cloud
 Fargo Moorhead Dorothy Day House of
Hospitality, Inc., Moorhead
Heartland Community Action Agency,
Willmar
Lutheran Social Service of Minnesota -
Southwest Youth Programs, Willmar
Lutheran Social Services of Minnesota
- Lakes Area Youth Services, Brainerd
Minnesota Assistance Council for Veterans,
St. Paul
Ours to Serve House of Hospitality, Bemidji
Pearl Crisis Center, Milaca
The Refuge - A Fresh Start, Inc., Marshall
The Salvation Army, Willmar

COMMUNITY EVENT SPONSORSHIP GRANTEES

Face to Face Counseling Service /
Minneapolis Youth Connect, St. Paul
Face to Face Health and Counseling Service
/ St. Paul Youth Connect, St. Paul
Hope Coalition / Project Homeless Connect,
Red Wing
Hunger Solutions Minnesota / Food Access
Summit, St. Paul
Metro-Wide Engagement on Shelter and
Housing, Minneapolis
Minnesota Coalition for the Homeless, Inc.,
St. Paul
Minnesota Community Action Association
Resource Fund (Mcaarf), St Paul

Workplace Giving Campaigns

C.H. Robinson Worldwide, Inc.
City of Apple Valley
City of Bloomington
City of Fridley
City of Minneapolis
City of St. Paul
Culligan Water Conditioning of Minnetonka
Dakota County
Fredrikson & Byron P.A.
Hamline University
Hennepin County
Kennedy & Graven, Chtd.
League of Minnesota Cities
Mackall, Crouse & Moore PLC
McGrann Shea Carnival Straughn & Lamb, Chtd.
Metropolitan Council
Meyer, Scherer & Rockcastle, Ltd.
Minneapolis Public Schools
Minnesota Council of Nonprofits
Minnesota Nurses Association
Minnetonka Public Schools
Mounds View Public Schools
Northern Lights Combined Federal Campaign
Project for Pride In Living
Public Radio International
Ramsey County
Slocum
State of Minnesota
St. Jude Medical
St. Louis Park Public Schools
St. Paul Public Schools

Stillwater Area Public Schools
Tapemark Company
Terrapin Technologies
Three Rivers Park District
University of Minnesota – Duluth
University of Minnesota – Twin Cities
University of Minnesota Physicians
University of St. Thomas
Walker Art Center
Washington County

In addition, we are supported by employees who designate their gifts through the workplace giving campaigns of the following companies:
Alerus Financial
Amerprise Financial
AT&T
Capella
Culligan Water Conditioning of Minnetonka
Health Partners
Hennepin County Medical Center
General Mills
Securian Financial Group
St. Paul Area Council of Churches
Target
The Toro Company
Thompson Reuters
United Health Group
Wells Fargo

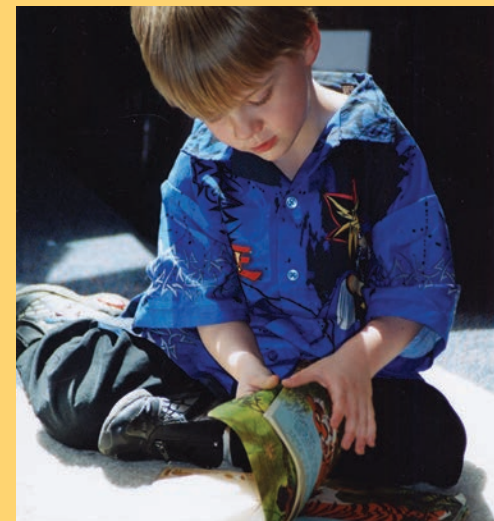
“This year’s Project Homeless Connect, serving 114 families, was one of our most successful ever. Because of our ability, thanks to OYH, to distribute food/transport vouchers and warm socks this year, we had people lined up down the street even before the event opened!”

—Hope Coalition, Project Homeless Connect

Organization, Corporate and Foundation Donors

AFSCME MN Council 5 (Event Sponsor)
Allina Health – Mission Matters – (Employee engagement)
AmazonSmile
Beauty and the Beast Convention 2014
Bank of America Foundation (Employee Gift Match)
Capella University
C.H. Robinson Worldwide Foundation (Event Partner)
Chestnut Cambronne (Event Sponsor)
Children’s Hospital, St. Paul – Hands Joining
Hands Employee Group
CodeWeavers
Culligan Water Conditioning of Minnetonka
Daugherty Business Solutions (Event Partner)
Focus Financial – Noelle Follen (Event Sponsor)
GoodSearch
Hollstadt & Associates (Employee Volunteer Awards)
Honeywell International (Matching Gift Program)
IWJ Charitable Foundation
IWOW
Kabomelette
Kohl’s – Kohl’s Cares – (Employee Volunteer Awards)
Kowalski’s Markets Eden Prairie, White Bear Lake and Woodbury locations
Larkin Hoffman Daly & Lindgren Foundation (Employee Gift Match)

Medtronic Foundation (Employee Volunteer Award and Gift match)
Minneapolis Area Association of Realtors
Minnesota Association of Professional Employees – Local 501, 601 and 901
Minnesota Nurses Association
Minnesota Rollergirls
MOM Cares Employee Foundation
Otto Bremer Foundation
Pearson’s Candy (Event Partner)
PlanG
RBC Foundation USA (Employee gift match)
Robert E. Fraser Foundation
Robert Wilmot Family Remainder Trust
St. Jude Medical Foundation
Shakopee Mdwakanton Sioux Community
TE Connectivity Foundation
Tech Guru (Event Sponsor)
The Color Run
The Kendrick B. Melrose Donor Advised Fund of the Minneapolis Foundation
The Family Memorial Fund of the Minneapolis Foundation
The Saint Paul Foundation (Strategic Planning Partner)
The Toro Company (Employee volunteer award)
U.S. Bank (Employee volunteer award)
UCare
Walser Foundation
Woman’s Life Insurance Society, Biwabik



Thank you!



“This grant gave us the opportunity to increase the amount of fresh produce we can serve to our clients. Because of your generous grant we were able to purchase a new commercial freezer and refrigerator which blessed us to have more food available for the increasing clientele we serve. We thank you greatly for partnering with us in eradicating hunger in our community.”

—New Creation Baptist Church

MISSION STATEMENT

Open Your Heart to the Hungry and Homeless believes every Minnesotan should be free from hunger and homelessness. We make an impact by partnering with those who serve people in need, growing donor engagement and increasing awareness.



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Open Your Heart to the Hungry and Homeless is a 501(c)(3) nonprofit corporation and is a Registered Combined Charitable Organization (RCCO) in accordance with the Minnesota State Attorney General's Office.

